

## National Board Election: Your VOTE is Important!

**T**his year's National Board of Directors elections offer members a choice of two candidates for four of the five open board positions – a first in the association's history.

There are clear differences between each candidate's goals and the directions in which they want to take the association, so their candidacies merit your attention.

Ballots for the election will be mailed on July 19 and should arrive in your mailbox within two to four days of mailing.

Your board is asking that you take the time necessary to acquaint yourself with the candidates and vote accordingly. If you have questions, you are welcome to contact your area representative or members of your board's executive committee. The names and phone numbers of your board members are listed on the left hand side of page 2 in this newsletter. ●



## 2011 USPTA World Conference on Tennis

**September 19-24**

**Saddlebrook Resort • Wesley Chapel, Florida**



## Nation's largest tennis gathering: Don't miss the action!

**T**he United States Professional Tennis Association's World Conference on Tennis will be held Sept. 19 - 24 at the Saddlebrook Resort in Wesley Chapel, Fla.

The conference, which is the premier educational event for the tennis industry, will feature more than 40 general sessions, seminars and specialty courses. It also offers all things tennis, from the International Tennis Championships to the nation's largest tennis-only buying show, to industry meetings, awards presentation, parties and more. It is the country's largest tennis gathering with approximately 1,500 attendees expected, including tennis pro-

fessionals, industry leaders and representatives, manufacturers, wholesalers and media.

USPTA members, their friends and family, nonmember tennis-teaching professionals, industry leaders and media are invited to attend the conference. Sign up early for special pricing and discounts.

More details about the conference, including registration information, are available at [www.usptaworldconference.com](http://www.usptaworldconference.com) or by calling USPTA at 800-877-8248.

See page 7 for more about the buying show and auction. ●

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## President's Message

By Bill Fletcher  
USPTA/PNW President

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## Executive Committee Recap, National Board Elections, PNW Convention



I hope this newsletter finds your summer busy and full of great times on the court. I would like to take a moment to say thank you to all the members who attended the 2011 division convention held at University of Portland. This was the first time in over eight years that it has been held

on the I-5 corridor. We look forward to having more events there in the future.

The convention really lived up to its name, School of Tennis. We had some of the industry's most sought-out speakers. They covered several great topics. Mark Bey (Games for 5 or more players) Craig Jones (Under 10 Tennis Business model and profit structure) Ken DeHart (Doubles player drills 301) John Yandell (Stoke Production) Nancy Biggs (Courtside USA). We were very fortunate to have had in attendance the USPTA National President, Tom Daglis. He made himself available to members during the convention and at the business lunch, where he shared his goals for the association's future.

I attended my first Executive Committee meeting in April, at the World Headquarters in Houston, Texas. I have been told this was one of the most contentious meetings held in years. When it was all over, the original nominating slate had been reinstated and Jack Groppe and Jim Loehr resigned their positions on the National Board.

Obviously, change is in the air. The membership will be voting on who they would like to have on the National Board. You will be receiving your ballots in the mail. Please take time to review your options. Your vote will count, please review and send your ballot back.

As many of you may know our own Nancy Cox is running for a seat on the National Board. Nancy has served on the PNW Board for the past 10 years. During that time, she has served as president, vice president, treasurer and Southern Oregon area

rep. She has been a strong influence on the direction that the PNW has taken over the years.

The following resolutions were passed by the Executive Committee in April:

- USPTA nationally endorsed junior tournaments and / or circuits shall follow rules of tennis established by the USTA and the ITF.

- USPTA will apply within 30 days for a "blended line" grant from the USTA for one of the courts at the USPTA World Headquarters, and upon acceptance of the grant, proceed with immediate installation of blended lines.

- From this point forward, USPTA election procedures will be handled by an independent accounting firm. The distribution, collection, counting of signatures and ballots will be handled by the accounting firm. A committee of elected Executive Committee members will select the accounting firm.

- All contract renewals and/or extensions offered to the CEO must receive the approval of the Executive Committee prior to execution.

- The National Board may not reverse decisions made by the Executive Committee at the meeting.

We would like to have your input from the 2011 convention. Please take a minute and go to the PNW website and under the convention's tab, there is form for feedback. Fill this out and help us to improve our service to you.

Also keep up to date with what is going on in the PNW USPTA by adding us on Facebook.

Please Vote Today! ●



### July 2011 Treasurer's Report

Checking balance: \$28,072.76

Savings balance: \$9,716.72

Coming out of the 2011 Portland convention the USPTA PNW financial picture looks good. Above is a snapshot of our account balances as of July 15, 2011, after most of the convention expenses have been paid. As always, you can contact us to view a copy of any reports or financial statements.

### SAVE THE DATES: TESTING

- October 2nd (Sunday) 2011 at Forest Crest, Mountlake Terrace, Wa.
- February 5th (Sunday) 2012 TBA (Southern Oregon, exact location TBA)
- June 1st (Friday) 2012 at the Division Convention site TBA

## USPTA/PNW Division Convention Wrap-up

### USPTA PNW / USTA PNW Collaboration: 10 & Under Tennis

By Travis Rood

This year's USPTA PNW Convention in the City of Roses had the highest attendance in recent history. What a great year to have USPTA-certified teaching professional Craig Jones out to give presentations on the technical & business benefits of running 10 & Under Tennis programming.

A special thanks goes out to USTA PNW for their generous contribution of time & resources to help make this happen. We'd also like to thank Danice Brown, Fitz Paccione, and Maureen Dugan from Portland After School Tennis (PAST). Without the efforts of PAST, the training sessions would not have been as nearly as productive as they turned out. For those of you who don't already know Craig Jones, he is the newly named Director of Youth Play & Competition for USTA National and is an expert on 10 & Under Tennis implementation. If you are interested in becoming more effective at teaching tennis to juniors and making your program more profitable, stay tuned for more information from Craig as it becomes available. ●

See USPTA/PNW DIVISION CONVENTION PHOTOS at  
<http://usptapnw.org/page17/page17.html>

### Division Award Winners - 2010

**Facility Manager of the Year**

Randy Willice, Columbia River Basin Club

**Player of the Year**

Angelo Niculescu, Men's Open #2

**Senior Player of the Year**

Craig Koessler, Men's 50's #1

**Women's Senior Player of the Year**

Kay Lorrain, Women's 45 #1

**Assistant Pro of the Year**

Chad Smith, Gold Creek Tennis & Sports Club

**USPTA/PNW Partnership Award**

Ruth Turner, Director Community Tennis Development, USTA

**Star Award**

Fitz Paccione, PAST&E

**Industry Excellence Award**

Chris Samuel, Aces Tennis, Seattle, WA

**Pro of the Year**

Hunter Lipscomb, Timberhill Tennis Club

**Coach of the Year**

Jamie Dieveny, High School Boy's Coach, Seattle, WA

I AM TOMAS BERDYCH.

I AM MARIA SHARAPOVA.

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## Boys and Girls Clubs Tennis Summer Camps

Hi Everyone,

Thank you all so much for your contributions to the very successful Boys and Girls Clubs Tennis Summer Camp, held from June 27 thru July 8, 2011. The support was simply overwhelming! As a direct result, at least 115 of our youth were introduced to tennis – a sport for a lifetime.

Your support came in so many ways – coaching, assisting, labor, financial, administration, planning, etc. Many hours of preparation were required to put this event together, and there were many who volunteered to help out. From early sign-ups to after camp clean-ups, there were many who jumped at the opportunity to lend a hand. The word for help, at times, went out and people showed up on the scene. There were a number of new court set-ups, which took time to rig, that assisted greatly in providing the younger, less-experienced kids with more ball hitting time.

Financial contributions and equipment donations helped immensely. A total of over \$3,000 in contributions and more than two dozen tennis racquets were donated. The contributions were used to purchase various sized “kids” racquets, court divider curtains, exercise ladders, appropriate size “pressureless” balls, regular size balls, and numerous types of training aids. Others donated balls, racquets, and other equipment (some made by the donator).

Then, there were the volunteers – what a great job! This event could not have happened without you – not even close. Hours were spent on pre-event planning, sign-ups, recruiting, ordering and purchasing, and administration. There were those who came for the court pre-rigging – just so that we would make sure that everything was going to fit and function. The daily set-up and securing people contributed another two and one-half to the three hours working with the kids. On and off the courts, there were nearly 30 volunteers this year spread over the two-week period who directly coached or assisted the kids. And there were another dozen or so volunteers who worked behind the scenes. And don't forget that wonderful BBQ – a splendid finish to two weeks of hard work. Congratulations!

This camp and those set-ups acquainted the participants and their families to the new “10 And Under” USTA youth tennis program, which is also supported by the USPTA. The two-week, three-hour-per-day tennis summer camp, which you participated in, accomplished the USTA's Tennis Night event as a follow up to USTA registration held in March and the USPTA's Tennis Across America event held worldwide.

It was truly a community event. So many families were reached.

Thank you all ever so much,

Don Thomas



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<http://www.facebook.com/USPTAPacificNorthwest>

## USPTA Pros raise over \$5 million for charity

In 2010, United States Professional Tennis Association teaching professionals raised more than \$5 million for charity through the association's Lessons for Life™ program.

"Wow, look what we have raised over the last 12 years! Our members continually raise money, year after year, helping out our communities," said Diane Selke, Lessons for Life chair, USPTA Master Professional and head tennis professional at Valley Country Club in Aurora, Colo. "That is what it's all about: helping one another through the best sport of all – tennis – the sport of a lifetime!"

Lessons for Life became USPTA's national charitable program in 1999 and since then the USPTA and its members have raised more than \$45 million in an effort to support various charities. Through this program, USPTA members are encouraged to use tennis to help others through fundraisers and other activities, such as tournaments, pro-ams, auctions, black-tie dinners and clinics in their communities. Fundraisers often take place at country clubs and commercial clubs.

In 2009 the USPTA and Rally for the Cure joined forces to raise awareness in the fight against breast cancer through tennis and Lessons for Life under the broader *Tennis – for the health of it!* initiative. Rally for the Cure has the tools and materials for USPTA tennis-teaching professionals interested in running a Lessons for Life charity tennis event in support of Rally for the Cure. This is just one more way USPTA teaching professionals can give to important causes through tennis and Lessons for Life.

Lessons for Life is officially celebrated in October, but USPTA members may direct and participate in fundraisers year-round. Any fundraising that you do for recognized charities – giving free lessons or clinics, organizing tournaments and play in pro-ams, conducting auctions, and hosting black-tie dinners – can be counted in Lessons for Life numbers. ●

## Welcome to the following new members to the PNW Division

[as of 11/16/2010]

Margot C. Charlton	Portland, OR
Rebecca De Lambert	Gresham, OR
Joanne Franklin	Indianola, WA
Hannah P. Hollister	Jefferson, OR
Andy J. Hunt	Portland, OR
Gavin M. Lund	Seattle, WA
Stacy M. McKenna	North Bend, OR
Robert Miranda	Bellingham, WA
Kristina Stastny	Mill Creek, WA
Joshua Steele	Veradale, WA
Royce Sternquist	Port Orchard, WA

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*Salem area tennis events offered a variety of learning how to teach, fundraising tips, and summer programs. USPTA/PNW Professionals included [from left] Shannon Frasier, Marceil Whitney, Nancy Cox, John Devorss*

## Tennis Across America and 10 & Under events held at Salem area clubs

By Nancy Cox

**S**alem Tennis Swim Club in Salem held a Tennis Across America event on May 28 that was attended by over 60 adults, juniors and small children. USPTA pros John Devorss, Tim Layman, Shannon Frasier and Nancy Cox ran a variety of games and activities during the afternoon of fun.

Also, Courthouse Tennis Center held a 10 & Under Tennis workshop on June 11, put on by USPTA/PNW pro and USTA Hall of Fame inductee, Marceil Whitney. The workshop was well-attended by pros and community tennis enthusiasts interested in QuickStart. Goals in attending were finding funding for lining local courts and learning how to teach the program for summer Parks & Rec and club summer programs. Marceil did a great job. USPTA PNW pros in attendance were: John Devorss, Brett Hall, Shannon Frasier, Nancy Cox, Kasia Carr, David Seidel, Tim Layman and Tim Catlin. ●



*Courthouse Tennis Center hosted 10 & Under Tennis workshop*

## NW Washington Area - It's Big in Little Tennis

By Kay Lorrain



**N**orthwest Washington is Big in Little Tennis. Well, it's now called 10 and Under Tennis and it is hitting all the courts in the NW area. Hitting? Yes, and it's a big hit also. Kids are getting to play the game of tennis at a younger age, on smaller courts with specialized equipment and one of the key organizers of this new program is Chris Samuel.

Chris is manager at Aces Tennis in Renton, WA, and has been an integral part in the explosion of 10 and Under Tennis. She recently was awarded the USPTA Industry Excellence Award at the 2011 PNW Convention in Portland. Chris has a love of the game, love

of teaching and love of getting as many kids to love tennis too. Check out her Facebook page and you will get a set of YouTube videos outlining the 10 and Under Tennis progression. Way to Go Chris! ●

### PASSING

Darrell "Righty" Eden, who died at the age of 90, was an influential tennis player and coach in the Seattle area. Read more about his life and contributions to tennis at: [http://seattletimes.nwsourc.com/html/othersports/2015138257\\_tennisobit25.html](http://seattletimes.nwsourc.com/html/othersports/2015138257_tennisobit25.html).

## USPTA Tennis Buying Show at Saddlebrook Resort to include silent auction

The United States Professional Tennis Association's Tennis Buying Show will be held Sept. 22 at the Saddlebrook Resort in Wesley Chapel, Fla., during the World Conference on Tennis. Booth space is still available for the largest national tennis-only buying show.

The buying show is part of the larger World Conference, which begins Sept. 19. More than 1,500 tennis-teaching professionals, industry leaders and representatives, media and manufacturer representatives are expected to attend. Manufacturers are encouraged to submit booth registrations early to guarantee their space since the buying show sells out each year. To obtain booth reservation forms, visit [www.usptaworldconference.com](http://www.usptaworldconference.com) and click on the buying show menu tab or call John Dettor at 713-978-7782 or email him at [marketing@uspta.org](mailto:marketing@uspta.org).

Exhibitors include tennis equipment, apparel and footwear companies, marketers and wholesalers of hard and soft goods, video analysis, Web-based programs and software, teaching



aids, court surfacing and lighting, awards, educational materials, nutrition bars and vitamins, and more.

In addition, the USPTA Silent Auction will be held during the buying show. Attendees will have the opportunity to bid on a variety of exciting items. Past items have included video-analysis systems,

autographed racquets by current and former ATP and WTA tour players, weekend getaways at spectacular resorts and much more. The auction benefits the USPTA foundation, and is a USPTA Lessons for Life™ event. Anyone interested in donating an item for the auction can visit [www.usptaworldconference.com](http://www.usptaworldconference.com) and click on silent auction under the special events menu tab to obtain a donation form or call John Dettor at 713-978-7782. All donations are greatly appreciated. ●



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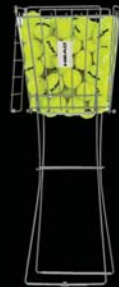
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\*You must be a current USPTA member to be eligible. HEAD account or credit card orders only. Use code UAU when placing your order. 15% discount on eligible HEAD Penn accessories OR your current account discount (whichever is greater). Offer runs from May 2, 2011 - July 29, 2011.

## TECHNOLOGY NEWS: New iPad application for the tennis pro

**M**ike Stone, USPTA Professional and Tennis Director at the Portland Tennis Center, has developed a new app for the iPad. The 10S Pro application was developed for the tennis professional who wants to bring technology to the tennis court. The iPad 2 offers many features to enhance private or group lesson programs. Combine the tablet with the 10S Pro application and your students are ready for a new on-court experience!

- Create a student profile, create a lesson plan and create a lesson date – all with one application
- Provide your student with a complete record of past and future lessons.

For more information go to: [www.portland10s.com](http://www.portland10s.com) ●



### WTA Pro Liezel Huber featured in "On Court with USPTA" on the Tennis Channel

"Doubles with Liezel Huber," hosted by the former #1 woman doubles player sharing her top five doubles tips, aired on July 16, but you can find it and over 100 other USPTA-produced DVD titles online at [www.usprotennisshop.com](http://www.usprotennisshop.com). For additional show times and other information visit [www.oncourtwithuspta.com](http://www.oncourtwithuspta.com). ●

### Do we have your email address?

Between newsletters, the PNW division and USPTA Headquarters in Houston, send out emails about upcoming events, educational opportunities, and other important announcements to division members. If you have not been receiving these emails and would like to, send your email address to USPTA Computer Services Department at [kathy.buchanan@uspta.org](mailto:kathy.buchanan@uspta.org). Your email will remain confidential and only be used for USPTA business. USPTA never releases member information to outside parties. ●

### Upgrades

If you're a Professional 2 or 3 and want to upgrade on the written, grips or stroke analysis exam, you now need to retake the entire section, not just the missed portions. For exam scheduling or more info, call the World Headquarters Membership Dept. at 800-USPTA-4U. ●

### Have you moved?

If you change your address, phone, or club, please give USPTA World Headquarters a call at 800-USPTA-4U (877-8248) and ask for the Computer Services Dept. Let them know so you won't miss out on any important national or division news. ●



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Vectorscope digital test data 2/01

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