



**MARK BEY**

*Courtesy of USPTA/PNW*

Mark has been a USPTA Certified Professional for 20 years and is rated P-1. He attended DePaul University 1989, studying Political Science and Economics. As a nationally ranked junior and collegian, he played satellites and challengers from 1989 to 1991. He was seven-time coach of the year, including 2005 U.S. Olympic Committee Development Coach of the year.

Mark is the Founder/Director of CARE Academy, one of the nation's leading after-school tennis academies. His students have earned over \$5 million in scholarships to date and 43 USTA balls.

Mark is an assistant coach to the Bryan Twins, the #1 doubles team in the world. He has been a part of their achieving ten titles, three Grand Slams, five Masters, and two others. He was selected by the USTA as head coach for the Regional Training Center in Libertyville and is a member of the Midwest Coaching Commission.

He is a nationally recognized speaker and clinician, and is featured on the Tennis Channel, in three instructional episodes on junior development. He is an instruction and content contributor to *Tennis Magazine*, and the founder and organizer of the National Junior Tennis Conference, the nation's only conference/training camp for high performance juniors and families.



**NANCY BIGGS**

*Courtesy of Courtside USA*

Nancy Biggs was the former Director of Marketing for Konica Canada and Konica USA. She launched *Tenniscores Inc* in 1999 with business partner Nancy Swan. *Tenniscores* is now the second largest database for online scoring and league management in the US with customers in Canada and China. In 2006 they began developing *Courtside USA* and in 2008 signed an exclusive agreement making the platform the official software of the USPTA. In 2010 *Courtside* became the national program of Tennis Canada. Official launch will be at the 2011 Rogers Cup in Toronto and Montreal.

*Courtside USA*, is a user-friendly, online, tennis-based social networking site that streamlines tournaments and events for tennis directors and pros. For the player/club member it provides fast, easy sign-ups for any tennis event or club function online.



**TOM DAGLIS**

*Courtesy of USPTA*

USPTA Master Professional Tom Daglis is the director of tennis and fitness operations at Lakewood Country Club in Rockville, Md., and he also serves as USPTA's national president. For over nine years, Tom has been a business consultant for the Southern Tennis Academy, and as president/founder of Peachtree Tennis Promotions Inc., he has successfully directed large tennis events and coach's workshops on a national scale.

Tom has been honored as the 2003 George Basco Tester of the Year, 1992 Southern Professional of the Year, two-time Georgia Professional of the Year, three-time USPTA Southern Tester of the Year and twice with the prestigious Southern Pride of the South award. In 2006, he was awarded the USPTA's most prestigious award, the Alex Gordon Professional of the Year. A past president of the Georgia Professional Tennis Association, the GPTA awarded Tom for his significant accomplishments, which include Tennis Director of the Year, Community Service Award and the Georgia Peach Award for contributions to Georgia tennis. He is currently a member of the HEAD/Penn Professional Advisory Staff and Speakers Bureau. Daglis has a Master of Science degree in career and technical education from Ferris State University.

2011 USPTA/PNW Convention

= Classroom

= On Court

**Thursday June 2**

12 Noon	Testing/Upgrades	Portland	Ted Sayrader
---------	------------------	----------	--------------

**Friday June 3**

8 am	Testing/Upgrades	Portland	Ted Sayrader
------	------------------	----------	--------------

8 am- 5 pm	Convention Registration		
------------	-------------------------	--	--

9-10:30 am	<b>It's ELEMENTARY:</b> 10 & Under Tennis Player Development		Craig Jones
------------	---	--	-------------

10:45-12noon	<b>RECESS: Pros Teaching Pros [Session 1]</b>		On Court
--------------	---	--	----------

12noon-1:00pm	<b>CLUB PLAYER DRILLS 101</b>		Ken DeHart
---------------	-------------------------------	--	------------

1:15-2:30 pm	Lunch with Advisory Staff		Manufacturers
--------------	---------------------------	--	---------------

2:30-3:30 pm	<b>It's ELEMENTARY, PART 2:</b> Business Model and Profit Structure		Craig Jones
--------------	--	--	-------------

3:45-5:15 pm	<b>TUTORING SESSION: Privates du Jour</b> Different Approaches to Lessons for Juniors		Mark Bey
--------------	--	--	----------

5:30-6:30 pm	<b>UNIVERSITY ADMISSIONS: College Coaches' Panel</b>		TBA
--------------	--	--	-----

6:30 - 7:30 pm	<b>GREEK GAMES, PART 1:</b> Organized Play On Court Team Competition		
----------------	---	--	--

6:30 - 7:30 pm	<b>BUSINESS TECHNOLOGY 201:</b> Courtside USA		Nancy Biggs
----------------	---	--	-------------

7:30 pm	Dinner		
---------	--------	--	--

**Saturday June 4**

8-9:15 am	<b>P.E. 101: Cardio Tennis</b>		Ken DeHart, Tracie Mitchem
-----------	--------------------------------	--	-------------------------------

9:30-10:45 am	<b>GROUP STUDY: Games for 5 or More Players</b>		Mark Bey
---------------	---	--	----------

11-12:30 pm	<b>LAB 401: Stroke Production</b>		John Yandell
-------------	-----------------------------------	--	--------------

12:30-1:30 pm	USPTA Business Lunch [members only]		
---------------	-------------------------------------	--	--

1:45 -2:45 pm	<b>RECESS: Pros Teaching Pros [Session 2]</b>		On Court
---------------	---	--	----------

3-4 pm	<b>DOUBLES PLAYER DRILLS 301</b>		Ken DeHart
--------	----------------------------------	--	------------

4:15-5:15 pm	Round Table Forums [Director, Head Pro, Asst, Other]		Classrooms
--------------	--	--	------------

4:15-6:00	<b>USPTA-UNIVERSITY [FREE to H.S. &amp; College Players]</b>		Tom Daglis
-----------	--	--	------------

5:30-6:30 pm	<b>P.E. 101 MIDTERMS: Cardio Shootout</b>		Ken DeHart, Tracie Mitchem
--------------	---	--	-------------------------------

6:30 - 7:30 pm	<b>GREEK GAMES, PART 2:</b> On Court and Off Court		
----------------	---	--	--

7:30 pm	Dinner / Party / Awards		TBA
---------	-------------------------	--	-----

**Sunday June 5**

9 - 10:30 am	<b>LAB 402: Stroke Production</b>		John Yandell
--------------	-----------------------------------	--	--------------

10:30-11:30 am	<b>TALENT SHOW: Drill Contest / Money / Prizes</b>		On Court
----------------	--	--	----------

12:00 pm	<b>GRADING: Board Meeting / Wrap Up</b>		TBA
----------	---	--	-----

REGISTER ONLINE AT [usptapnw.org](http://usptapnw.org)



**CRAIG S. JONES**

*Owner/Director of Tennis at Petersburg Racquet Club, Martinez, Ga.*

*Courtesy of the USTA and USPTA/PNW*

Craig S. Jones is the Owner and Director of Tennis at the Petersburg Racquet Club in Martinez, GA. Craig has developed a reputation as one of the top junior developers in America and is considered an industry leader in the Quick Start Play Format. He has done Quick Start trainings and presentations for the USTA, USPTA, ITA and state High School Tennis Associations. In addition, he is a USTA National Quick Start trainer for High Performance Coaches.

His commitment to junior tennis is evident by his many awards and distinctions. He has been a USTA South Carolina, Georgia and Southern Pro of the Year. He was the 2007 USTA/USPTA Community Service Award winner and the recipient of the 2007 *Racket Sports Industry Magazine's* Junior Development Champion of the Year. Craig is a P-1 USPTA pro, and a USTA High Performance Coach. He is also a member of the Wilson Premier Advisory Staff and their National Speakers Bureau.



**KEN DEHART**

*Courtesy of Wilson*

Ken DeHart is a USPTA Master Professional and director of tennis at the San Jose Swim & Racquet Club in San Jose, Calif. Ken is a three-time USPTA Career Development award winner, four-time USPTA Divisional Pro of the Year, associate editor for *TennisOne.com* and a member of the United States Tennis Writers Association.

Ken has been published in *ADDvantage* magazine, *RSI Magazine*, *Tennis Magazine* and *TennisView* magazine. He has produced seven DVDs, including the "Best of Ken DeHart," "Corrective Techniques & Myth Busting" and "Defeating the Monster in Your Mind." He has been ranked in the top five in singles or doubles in his age group for the past 15 years and was a Gold Medalist in the Huntsman World Senior Games and the Bay Area Senior Games.

Ken is a National Cardio Tennis Speaker, USA High Performance Coach, National Trainer for Recreational Coaches and was a speaker at the Australian Open Coaches Conference this year.



**JOHN YANDELL**

*Courtesy of Head/Penn*

John Yandell is the editor/founder of *Tennisplayer.net*. Over his 20-year career, he has been a leading force in the creation of new teaching and educational resources in tennis, including a series of highly regarded instructional books and videos. His high-speed filming projects for *Tennisplayer* and *Advanced Tennis Research* have created the resources that take our understanding of the game to a new level. Before founding *Tennisplayer*, he was the driving creative force behind *Tennisone.com*. Now he is taking the web-based, multi-media teaching approach he pioneered there to the next level. John has done personal video analysis for hundreds of high-level competitive players, including Justine Henin-Hardenne, Taylor Dent, Gabriela Sabatini, and John McEnroe, among others. A cum laude graduate of Yale University, he also did graduate study at the PhD level in both history and religious studies. The John Yandell Tennis School is located in San Francisco, Calif.



SCHOOL OF TENNIS



2011 USPTA/PNW Convention



Pacific Northwest Division  
4840 SW Western Ave. #60  
Beaverton, OR 97005



# SCHOOL OF TENNIS



2011 USPTA/PNW Convention  
at University of Portland

Louisiana-Pacific Tennis Center  
5000 N. Willamette Blvd., Portland, OR 97203-5798

### Directions:

#### ● From I-5 NORTHBOUND

From I-5, take Rosa Parks Way (formerly Portland Blvd.) EXIT #304

**TURN LEFT** on Rosa Parks Way (Portland Blvd.) to Willamette Blvd.

**TURN RIGHT** on Willamette Blvd. Go approximately 1.5 miles; Main entrance to University on LEFT

#### ● From I-5 SOUTHBOUND

From I-5, take the Rosa Parks Way (formerly Portland Blvd.) EXIT #304

**TURN RIGHT** on Rosa Parks Way (Portland Blvd.) to Willamette Blvd.

**TURN RIGHT** on Willamette Blvd. Go approximately 1.5 miles; Main entrance to University on LEFT

REGISTER ONLINE AT [usptapnw.org](http://usptapnw.org)

## SCHOOL of TENNIS • REGISTRATION

REGISTER ONLINE at [usptapnw.org](http://usptapnw.org)  
or detach and mail completed form  
with payment to:  
USPTA PNW Division  
4840 SW Western Ave., Suite 60  
Beaverton, OR 97005

For more information, contact the USPTA/PNW:  
Phone: 503-702-8942  
E-mail: [usptapnw@aol.com](mailto:usptapnw@aol.com)

Register Early  
and  
SAVE \$\$\$\$

(See below)

USPTA Number \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (day) \_\_\_\_\_ E-mail \_\_\_\_\_

### ■ PAYMENT

Pay online with credit card at [www.usptapnw.org](http://www.usptapnw.org) or by mail with a check using this form.

### ■ REGISTRATION DATES / FEES

If you register on or before May 23, 2011:

- USPTA Member.....\$ 125
- Assistant Pro w/discount\*.....\$ 110
- Non-Member.....\$ 190

**\*Assist. Pros:  
Registration must  
be accompanied  
by letter from  
your head pro.**

If you register after May 23, 2011:

- USPTA Member.....\$ 150
- Assistant Pro.....\$ 140

Other categories registering through May 30, 2011:

- HS Coaches (Friday, Saturday, Sunday) ...\$ 125
- HS Coaches (Saturday only).....\$ 70
- New USPTA Members since 6/15/10.....\$ 50
- Spouse/Guest (food only).....\$ 75

### ■ HOUSING

University housing available (all linens provided)

Dorm Room: \$29 per night (single occupancy)

\$23 per night (double occupancy/per person)

University Townhouse: \$45 per night (single occupancy only)

(Townhouse includes small kitchen and living room)

Number of nights \_\_\_\_\_ x Room Rate \_\_\_\_\_ = \$ \_\_\_\_\_

Total amount enclosed: \$

### ■ EVENTS

Please indicate which events you will be attending. All are included with your registration fee.

- Friday Luncheon (Ad Staff Meetings)
- Cardio Feeding Contest - Friday
- Friday Division Social Gathering
- Division Luncheon/Business Meeting (members only) - Saturday
- Frat House Party - Saturday
- Drill contest - Sunday